

MEDIA KIT + OPPORTUNITIES

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THE BEST YOU MAGAZINE

is the leading personal and professional growth publication, featuring the most effective and current innovations in lifestyle-enhancement, self-improvement, professional growth and personal development.

LAUNCHED IN 2015 WITH OVER 55 ISSUES

We are an established name that offers articles with advice from industry leaders and aspiring influencers, as well as original interviews, research, visionary brands, modern technologies and essential tips for becoming the Best You!

DEMOGRAPHICS

A Highly Engaged and Discerning Audience

THE BEST YOU
MAGAZINE



42,000+

TOTAL AUDIENCE
55% Women / 45% Men



95,000+

AUDIENCE ON
EMAIL LIST



**38^{YR}
OLD**

AVERAGE
AGE



\$55K

AVERAGE
INCOME



70%

UNIVERSITY
GRADUATE



71%

OWN
PROPERTY

PSYCHOGRAPHICS

Delivering an Audience of People Who:

THE BEST YOU
MAGAZINE



ENGAGE

86% describe themselves as change and growth seekers.

76% are looking to improve their emotional and physical well-being.

76% are looking to improve their performance in the workplace and find more happiness in their personal lives.



PURCHASE

Collectively spend millions per year on self-improvement products, books, courses and holistic training.

94% enjoy the study of self-help and are "repeat" customers of self-help and personal/professional development-related products.



INFLUENCE

44% of readers work in the personal and professional development field and are twice as likely to influence the purchase decisions of their customers, clients and social network.

EDITORIAL PILLARS

THE BEST YOU
MAGAZINE

INNER YOU

Exploring ideas and practices that lead to greater calm, control and creativity.

ENJOY LIFE

As well as inspiring stories of people who have led extraordinary lives, this section takes in travel, experiences and ideas to live well and fully.

LIVE LOVE LEGACY

How do successful people achieve their goals? We profile leaders in their field, whether that be business, music, sport or philanthropy to find out.

FEEL AND LOOK GOOD

From nutrition tips to the latest fitness craze, and from experts in the power of herbs to the best time-saving gadgets, this is about the practical steps we can take to enhance our lives, inside and out

WEALTH AND RICHES

Looking at the true meaning of wealth - living the best life possible - we profile wealth mentors and those who understand how to give back meaningfully.

21ST CENTURY LIVING NEW TECH AN AI

The section with a focus on the newest technology for a better life and integrating AI into our daily lives and business

NEXT ISSUES

Editorial & Advertising schedule

THE BEST YOU
MAGAZINE

APR-JUNE

Copy deadline: 3/15/24
Available: 04/01/24

JULY- SEP

Copy deadline: 06/15/24
Available: 07/01/24

OCT-DEC

Copy deadline: 09.15.24
Available: 10/01/24

MAGAZINE OPPORTUNITIES

PERSONAL COVER STORY

THE BEST YOU
MAGAZINE



A HIGH-IMPACT PERSONALISED MAGAZINE & COVER STORY!

What You Get:

- Featured front cover
- Premium 3-page article
- Dedicated editor's letter
- A personalised The Best You Magazine!

SPECIAL OFFER:

\$ 3,500

MAGAZINE OPPORTUNITIES

CUSTOM ARTICLE

THE BEST YOU
MAGAZINE



SHARE YOUR STORY!

What You Get:

- Premium 3-page article
- Included in The Best You Magazine web page.
- Featured as a Best You contributor.
- Article and profile with links to your web page and social media.
- Prominent share via social media, and emails with our vast readers, audience and subscribers.
- You will receive 5 printed copies.

PRICE: \$2,500

SPECIAL OFFER:

\$ 1,500

MAGAZINE OPPORTUNITIES

BOOK FEATURE

THE BEST YOU
MAGAZINE



BOOK CLUB

The Secret of Happiness – *Greg Reid*

What is the Secret of Happiness? Join author Greg Reid as he tells the story of his transformative two-year journey with a diverse group of individuals from all walks of life—from actors and musicians to monks and intellectuals—to answer one of the greatest questions of all time. In *The Secret of Happiness*, Reid delves into the profound and sometimes contradictory insights gathered from this journey. This enlightening parable unveils the knowledge and epiphanies acquired as they seek to unravel life's greatest question, and readers are invited on this captivating exploration, where wisdom from all walks of life converges to reveal a universal truth about the essence of true fulfillment.

Visit [Greg Reid](#) for more information. Available on Amazon and Barnes & Noble!

HIGHLIGHT YOUR BOOK!

What You Get:

- Review of your book on the magazine and website
- Link to buy
- Prominent share via social media, and emails with our vast readers, audience and subscribers.

PRICE: ~~\$1,000~~

SPECIAL OFFER:

\$ 499

MAGAZINE OPPORTUNITIES

WHITE LABEL

Have you ever dreamed of having your own magazine?

Distinguish yourself from your competition with your own, personally branded published magazine. Educate your customers with high quality, informative journalistic content, advertise your own services and market yourself directly to your customer base!

Print on demand options available!

SPECIAL OFFER:

\$ 3,500

THE BEST YOU
MAGAZINE

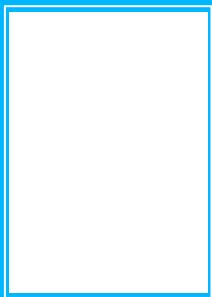


MAGAZINE OPPORTUNITIES

REDUCED -RATE CARD

Offer Valid Until October 24

THE BEST YOU
MAGAZINE

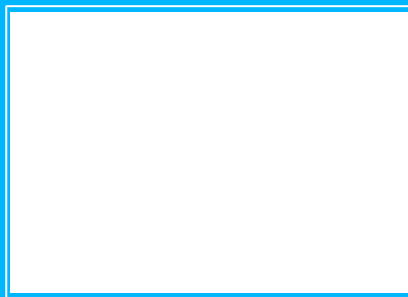


FULL PAGE

FRONT COVER
\$ 3,700

BACK COVER
\$ 1,499

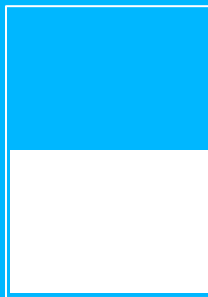
FULL PAGE
\$ 899



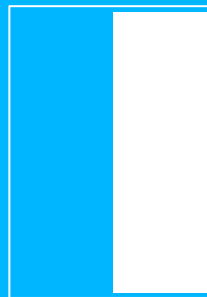
SPREAD

INSIDE FRONT
COVER
\$ 1,999

INSIDE BACK
COVER
\$ 1,199



HALF PAGE
HORIZONTAL
\$ 599



HALF PAGE
VERTICAL
\$ 599

SPECIAL OFFER:

**3X FULL PAGE
BUNDLE** (per issue)
\$ 699

**3X HALF PAGE
BUNDLE**
\$ 399 (per issue)

Advertisement Specs:

- Full Page: 768x1024 px
- Spread: 1536x1024 px
- Half Page Horizontal: 768x512 px
- Half Page Vertical: 384x1024 px

Accepted formats: jpg/png. RGB, 150 DPI resolution.



THE BEST YOU

M A G A Z I N E

CONTACT US TODAY!

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