THE BEST YOU MAGAZINE

is the leading personal and professional growth publication, featuring the most effective and current innovations in lifestyle-enhancement, self-improvement, professional growth and personal development.

LAUNCHED IN 2015 WITH OVER 55 ISSUES

We are an established name that offers articles with advice from industry leaders and aspiring influencers, as well as original interviews, research, visionary brands, modern technologies and essential tips for becoming the Best You!
DEMOGRAPHICS

A Highly Engaged and Discerning Audience

- 1,4K+ NEW WEBSITE VISITORS EACH MONTH
- 42,000+ AUDIENCE ON EMAIL LIST
  55% Women / 45% Men
- 27.9% AVG OPEN RATE ON 378K EMAILS PER MONTH
- 38 YR OLD AVERAGE AGE
- $55K AVERAGE INCOME
- 70% UNIVERSITY GRADUATE
- 71% OWN PROPERTY
86% describe themselves as change and growth seekers.
76% are looking to improve their emotional and physical well-being.
76% are looking to improve their performance in the workplace and find more happiness in their personal lives.

Collectively spend millions per year on self-improvement products, books, courses and holistic training.
94% enjoy the study of self-help and are “repeat” customers of self-help and personal/professional development-related products.

44% of readers work in the personal and professional development field and are twice as likely to influence the purchase decisions of their customers, clients and social network.
EDITORIAL PILLARS

INNER YOU
Exploring ideas and practices that lead to greater calm, control and creativity.

ENJOY LIFE
As well as inspiring stories of people who have led extraordinary lives, this section takes in travel, experiences and ideas to live well and fully.

LIVE LOVE LEGACY
How do successful people achieve their goals? We profile leaders in their field, whether that be business, music, sport or philanthropy to find out.

FEEL AND LOOK GOOD
From nutrition tips to the latest fitness craze, and from experts in the power of herbs to the best time-saving gadgets, this is about the practical steps we can take to enhance our lives, inside and out.

WEALTH AND RICHES
Looking at the true meaning of wealth - living the best life possible - we profile wealth mentors and those who understand how to give back meaningfully.

INNOVATIVE HORIZONS
Where the latest in technology and AI converge with the pioneering fields of biohacking and anti-aging to redefine personal development.
NEXT ISSUES
Editorial & Advertising schedule

**JULY- SEP**
Copy deadline: 06/15/24
Available: 07/01/24

**OCT- DEC**
Copy deadline: 09/15/24
Available: 10/01/24

**JAN- MAR**
Copy deadline: 12/15/25
Available: 10/01/25
MAGAZINE OPPORTUNITIES
PERSONAL COVER STORY

A HIGH-IMPACT PERSONALISED MAGAZINE & COVER STORY!

What You Get:
- Featured front cover
- Premium 3-page article
- Dedicated editor’s letter
- A personalised The Best You Magazine!

SPECIAL OFFER: $10,000
MAGAZINE OPPORTUNITIES

CUSTOM ARTICLE

What You Get:
- Premium 3-page article
- Included in The Best You Magazine web page.
- Featured as a Best You contributor.
- Article and profile with links to your web page and social media.
- Prominent share via social media, and emails with our vast readers, audience and subscribers.
- You will receive 5 printed copies.

SHARE YOUR STORY!

SPECIAL OFFER: $1,500
MAGAZINE OPPORTUNITIES

BOOK FEATURE

What You Get:
- Review of your book on the magazine and website
- Link to buy
- Prominent share via social media, and emails with our vast readers, audience and subscribers.

HIGHLIGHT YOUR BOOK!

PRICE: $1,000

SPECIAL OFFER: $499

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Some of the upcoming issues are titled:
- Ai Revolution
- Crypto Frontiers
- Ageless Living
- Blueprint For Authors
- Media Mastery
- Speakers Showcase

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Advertisement Specs:
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- Spread: 1536x1024 px
- Half Page Horizontal: 768x512 px
- Half Page Vertical: 384x1024 px

Accepted formats: jpg/png. RGB, 150 DPI resolution.
THE BEST YOU MAGAZINE

CONTACT US TODAY!
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